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Council

Meeting: Planning Policy Executive Advisory Panel
Date: Thursday 19th August, 2021
Time: 9.30 am
Venue: Council Chamber, Swanspool House, Doddington Road,
Wellingborough, NN8 1BP

Committee Membership:

Councillors Steven North (Chair), Valerie Anslow, David Brackenbury, Mark Dearing, Barbara Jenney, David Jenney and Kevin Thurland

AGENDA SUPPLEMENT

The following additional report has now been published which was not available at the time the agenda was published.

This supplementary agenda has been published by Democratic Services.
Contact: democraticservices@northnorthants.gov.uk

Item	Subject	Page no.
06.	Draft Corporate Plan (parts relevant to the EAP)	5 - 14

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EXECUTIVE ADVISORY PANEL PLANNING POLICY 19 August 2021

Report Title	The Corporate Plan – Consultation with the Planning Policy EAP
Executive Member	Cllr Steven North, Executive Member for Growth and Regeneration
Report Author	George Candler Executive Director of Place and Economy George.Candler@northnorthants.gov.uk

List of Appendices

Appendix A – DRAFT Overarching vision, key commitments, values and priorities
Appendix B – DRAFT Corporate Plan information relating to this Panel

1. Purpose of Report

- 1.1. To present the relevant sections of the draft Corporate Plan to the Executive Advisory Panel for consideration that relate to Planning Policy, and to ensure the opportunity to provide advice and feedback to the Executive.

2. Information

Background

- 2.1 A report was considered at the meeting of the Executive on the 15th July 2021 setting out an indicative process and timeline for the development of a Corporate Plan for North Northamptonshire Council. That report sets out the rationale and purpose of the Corporate Plan along with an indicative timeline for the Corporate Plan's adoption at Full Council and therefore provides important context when considering this item. See section 5 below for more details.
- 2.2 A stakeholder consultation will be carried out prior to the endorsement of the Plan at the Executive. Members should be mindful that a report setting out a draft vision for the Council was also considered by the Shadow Authority earlier this year. This followed comprehensive consultation with key stakeholders in 2020. The draft vision statement endorsed by the Shadow Authority has directly shaped the draft vision set out in the attached draft Corporate Plan.

- 2.3 Consideration of the draft content of the Corporate Plan at the Executive Advisory Panel is an important part of developing the Plan's content. Members of the Executive Advisory Panel are invited to comment on the draft content of the plan and provide advice and feedback to the Executive on its content and any related considerations.
- 2.4 Members should be aware that the plan is work in progress. Executive Directors are working with Executive Members to develop its content. The feedback from the Executive Advisory Panel will inform this process.
- 2.5 There are two appendices to this report:
- Appendix A: Sets out the draft overarching vision, key commitments, values and priorities for the Council. A 'plan on a page' approach has been taken.
 - Appendix B: Sets out further draft information within the draft Corporate Plan that relates specifically to the remit of this Executive Advisory Panel.
- 2.6 The Corporate Plan will be a high-level document. There will be more detailed information about the actions to deliver the Corporate Plan within Service Plans which will be developed once the Corporate Plan has been drafted. The Corporate Plan is therefore a vital initial building-block in setting the broad strategic direction of the Council.
- 2.7 The timeline for developing the Plan is tight but achievable. Given that this is the first Corporate Plan for the new Council, it is envisaged that the Corporate Plan will continue to be developed with an opportunity to take stock of its content annually through the Council's Constitutional processes.
- 2.8 Delivery of the Corporate Plan will naturally be subjected to the rigour of the Council's Scrutiny function moving forward. The Corporate Plan will set out actions and targets that will allow Scrutiny the opportunity to determine its priorities for future attention.

3. Timeline for Consideration

- 3.1 The indicative process and timetable for adoption of the Corporate Plan is set out below:

Date	Activity	By Whom
18 August – 2 September	Consideration of the Corporate Plan and recommendations made to the Executive	Executive Advisory Panels
September/October 2021	Approval of the draft Corporate Plan and recommendation of adoption of plan	Executive
1 December 2021	Adoption of the Corporate Plan	Full Council

4. Recommendations

- 4.1 That the Executive Advisory Panel consider the draft content of the Corporate Plan as set out in the Appendices and provide feedback and advice as considered appropriate to the Executive.

5. Background Papers

- **The Corporate Plan, NNC Executive, 15th July 2021**

LINK TO MEETING AGENDA: [Meeting of North Northamptonshire Executive on Thursday 15 July, 2021 - North Northamptonshire Council](#) (item 16 refers)

- **North Northamptonshire Shadow Executive Committee, Draft Vision Statement**

The North Northamptonshire Shadow Authority established a Culture and Vision Task and Finish Group to look at the development of a draft vision for the new Page 19 Council. The Task and Finish Group carried out a range of consultation with key stakeholders and developed a draft vision for the new Council. Meeting of North Northamptonshire Shadow Executive Committee on Wednesday 10th February 2021 - North Northamptonshire Council (Item 7 refers)

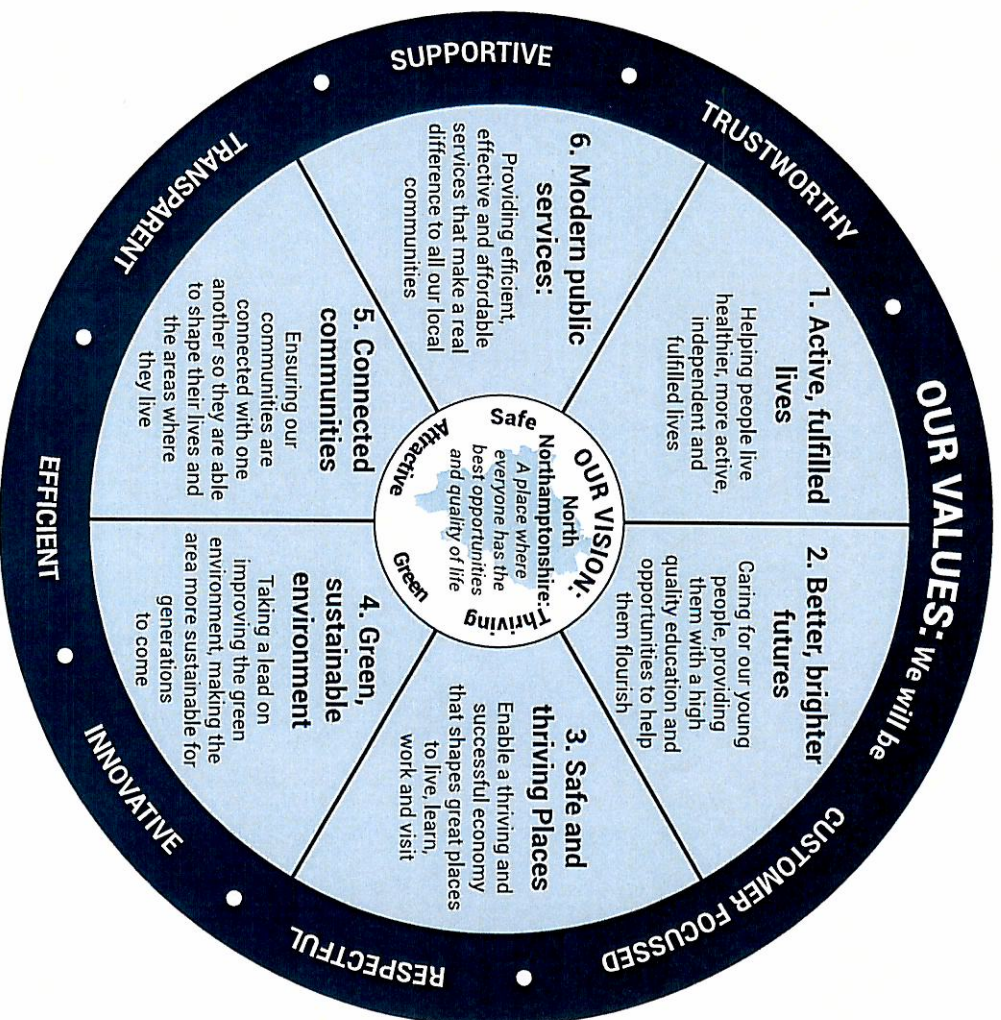
LINK TO MEETING AGENDA: [Meeting of North Northamptonshire Shadow Executive Committee on Wednesday 10th February, 2021 - North Northamptonshire Council \(modern.gov.co.uk\)](#)

LINK TO REPORT: [Item 07 - Draft Vision Statement.pdf \(modern.gov.co.uk\)](#)

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Our vision, values and key commitments



DRAFT

Our priorities for North Northamptonshire:

- 1. Active, fulfilled lives**
 - Greater access to better quality adult social care
 - Value and support our carers and volunteers
 - Improve the accessibility and use of leisure, culture and sport
 - Provide enhanced support to improve mental health and wellbeing
 - Tackle the causes of complex problems such as homelessness
 - 2. Better, brighter futures:**
 - Ensure every child has equal access to a good standard of education
 - Support the Children's Trust to provide higher standards of care
 - Promote better training and employment opportunities for young people
 - 3. Safe and thriving places:**
 - Strengthen the cultural identity of towns, villages and rural communities
 - Help town centres and villages respond to changing trends
 - Attract tourism, visitors and inward investment
 - Support the creation of high-quality, better-skilled jobs
 - Improve the standard of new and existing homes and ensure housing supply meets demand
 - Tackle the causes of difficult issues leading to nuisance, crime and anti-social behaviour
 - Promote sustainable, active travel
 - 4. Greener, sustainable environment:**
 - Work with communities and businesses to tackle climate change and improve air quality
 - As an exemplar to other organisations, demonstrate clear leadership on tackling sustainability
 - Embed low carbon technology, sustained and improved green infrastructure, and sustainable forms of transport fit for the future
 - Protect and further enhance the natural environment and ecology
 - Ensure we all throw away less, reuse more, and recycle as much as we can
 - Protect the countryside and ensure it is accessible for everyone to enjoy
 - 5. Connected communities:**
 - Inform and listen to our communities, giving them a greater say in their future
 - Respect and engage our local communities
 - Empower a thriving voluntary and community sector
 - 6. Modern public services:**
 - Provide good quality and efficient services valued by our customers
 - Enhance the services provided at our community hubs
 - Value our staff and become an employer of choice
 - Use our assets, skills, knowledge and technology to make a real difference
 - Robust financial and performance management
- Enable people to travel across North Northamptonshire, and beyond
 - Ensure everyone has access to high-speed internet connectivity

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3

Safe and Thriving Places

Enable a thriving and successful economy that shapes great places to live, learn, work and visit.

Key Task:

Co-design an Inclusive Growth Strategy for North Northamptonshire
Develop a Design Charter that will form the basis for driving up design quality and place-making standards

Strengthen the cultural identity of towns, villages and rural communities

We will:

- Support our local communities to shape their localities through Neighbourhood Plans.
- Review, maintain and enhance the quality of conservation areas.
- Drive up the standards of design in new development.
- Work with our partners to attract investment in our heritage assets.
- Diversify and support the wider rural economy

Help town centres and villages respond to changing trends

We will:

- Reimagine and redesign our key town centres with developed masterplans
- Work to enhance the offer and environment, in our town centres and villages.
- Identify opportunities for public realm improvements.
- Seek to secure external funding to enable town centre regeneration projects.
- Review how our town and local centre assets could be utilised to support our communities and businesses to thrive

Attract tourism, visitors and inward investment

We will:

- Promote local festivals, events and attractions working with local businesses, communities and other stakeholders.
- Launch and grow Chester House as a major visitor attraction.
- In partnership with the sector, develop a Visitor Economy Strategy for North Northants
- Work with our partners to promote the area as a tourism destination.
- Support further investment to improve tourism facilities and assets and broaden the offer for families and other key target groups

Support the creation of high-quality jobs and better skills

We will:

- Co-design with key sectors to develop a Skills Strategy for the area
- Work with education providers to provide a skilled local workforce.
- Foster an environment that successfully attracts business investment and job creation.
- Develop closer links between schools and local employers, including local skills fairs
- Provide support for digital skills and innovation working with local businesses
- Support key sectors such as construction and renewable energy
- As part of the Oxford Cambridge Arc, attract high quality employers and jobs to the area

Improve the standard of new and existing homes and ensure housing supply meets demand.

We will:

- Push for all new developments to have full fibre connectivity, access to Electric Vehicle (EV) charging points and support active and sustainable travel.
- Actively enforce to ensure new homes are built to consented standard.
- Work with house builders to encourage them to build above minimum standard.
- Actively manage the pipeline of market and affordable housing delivery to ensure NNC has the right homes in the right places.

Tackle the causes of difficult issues leading to nuisance, crime and anti-social behaviour.

We will:

- Ensure we work with developers to design out crime in new development
- Raise awareness of local job opportunities and support measures to help people into employment.
- Work towards achieving Purple Flag status across all our towns
- We will work with communities to tackle anti-social behaviour and nuisance
- We will assist businesses in providing safe and healthy working environments for their employees and customers

Key measures of success

- Building for a Healthy Life scores over X%
- No. of business start-ups
- Business survival rates in year 1 and 3
- Town Centre footfall
- Number of housing completions
- (Potentially include one around visitor Economy

3

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Develop a Design Charter that will form the basis for driving up design quality and place-making standards

Promote sustainable, active travel

We will:

- Promote sustainable, active travel by working with schools, businesses and residents to encourage a shift to cycling and walking
- Invest in our cycling and walking network to support those who wish to live an active lifestyle
- Reduce carbon emissions and air pollution by making it easier and safer to travel by bike or on foot
- Support school street initiatives, walking to school and low traffic neighbourhoods

Enable people to travel across North Northamptonshire, and beyond

We will:

- Implement our Bus Strategy and actively work with bus operators to maintain and enhance the quality of bus services across North Northamptonshire and to neighbouring areas
- Develop and implement long-term plans for road infrastructure to ensure the network can support sustainable growth
- Work with partners to improve the connectivity, capacity and quality of rail services across the East Midlands and beyond

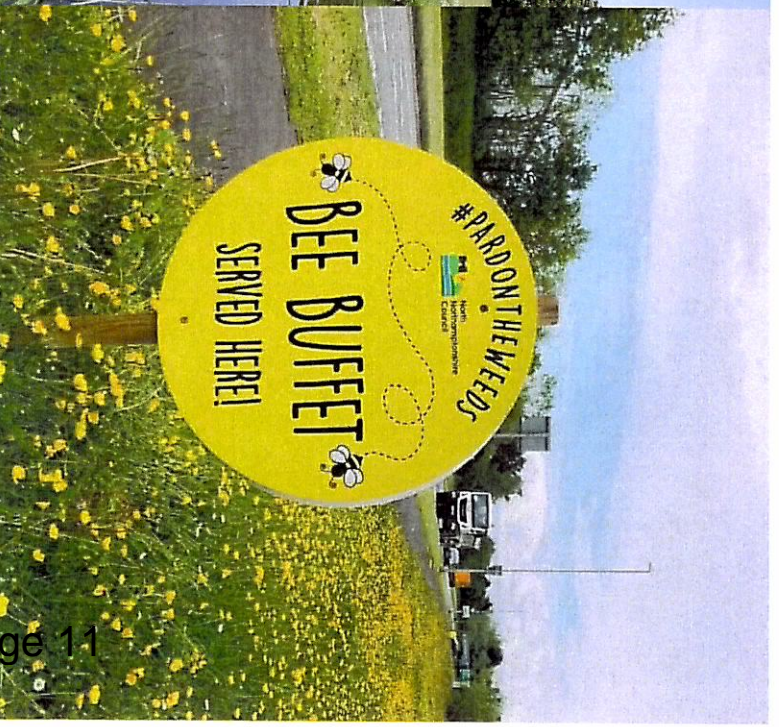
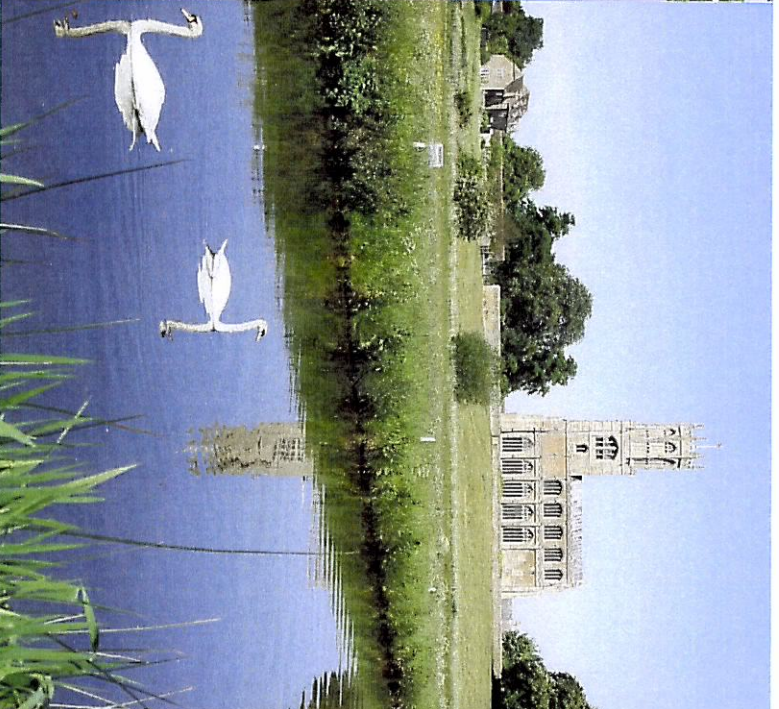
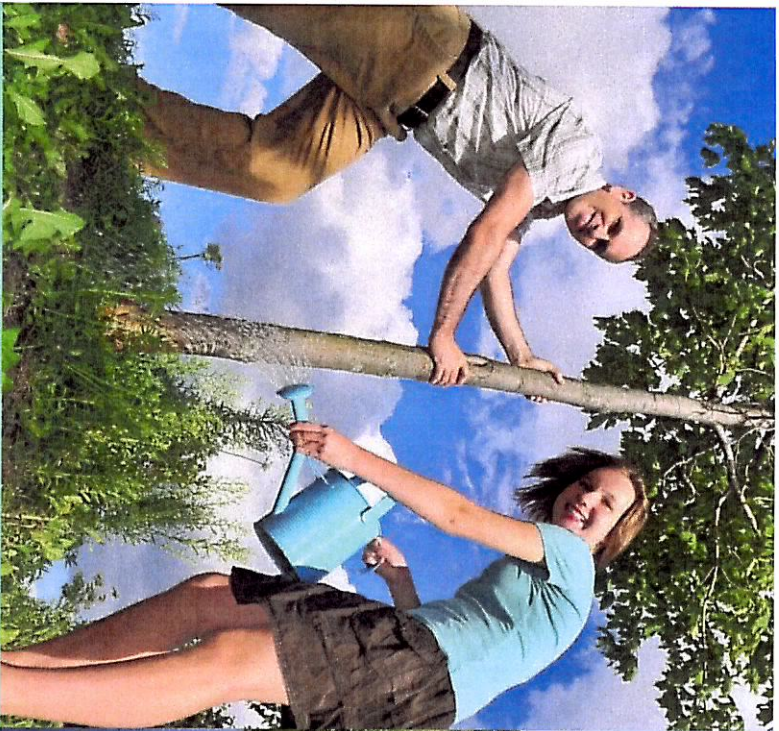
Maintain our highways infrastructure to keep people moving safely around North Northamptonshire.

We will:

- Put in place a new highways contract focused on delivering value for money in maintaining and improving the highway network
- Prioritise permanent repairs to roads to reduce repeat repairs to the network
- Invest in our road network to ensure it is safe, and minimises inconvenience for all road users

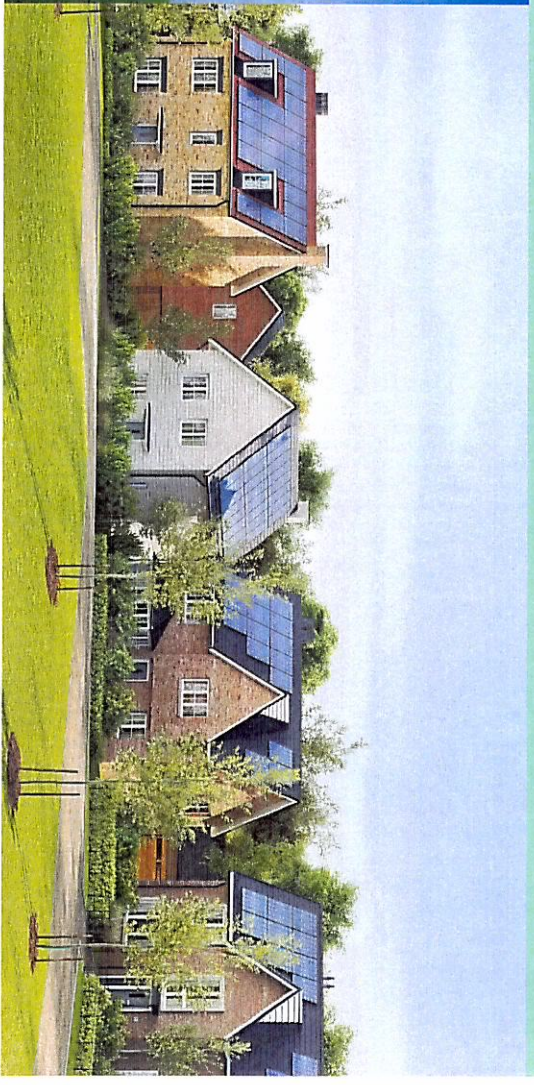
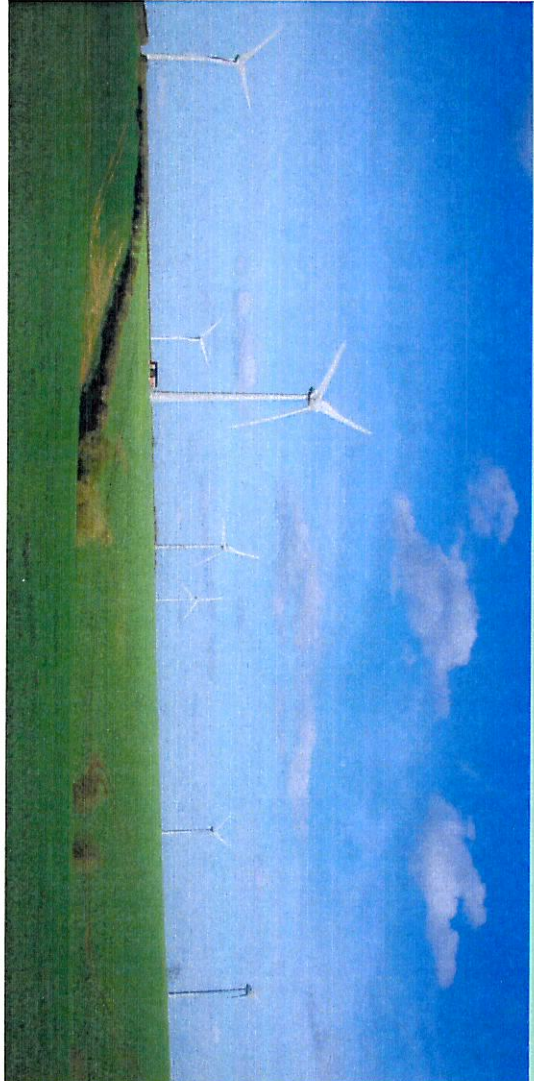
Ensure everyone has access to high-speed internet connectivity

- Words to follow...



We will take a lead on improving the green environment, making the area more sustainable for generations to come

4. Greener, sustainable environment



4

Greener, sustainable environment

We will take a lead on improving the green environment, making the area more sustainable for generations to come.

Key Task:

Through our Climate Strategy and Action Plan, put Climate Change and the environment at the heart of everything we do, pro-actively ensuring the long-term stewardship of our green environment

Ensure we all throw away less, reuse more and recycle as much as we can

We will:

- Include sustainability and recycling life cycle impacts into our procurement and project specifications

Work with communities and businesses to tackle climate change and improve air quality

We will:

- Increase community participation with local green spaces by supporting and developing 'friends of groups'.
- Provide voluntary placements within our woodland and heritage sector, providing training and development opportunities.
- Continue to deliver sustainability messages Outdoor Learning sessions to schools and groups
- Work with businesses to measure and improve air quality across our communities
- Work with key sectors to support energy and eco parks

Protect the countryside and ensure it is accessible for everyone to enjoy

We will:

- Offer educational sessions for children and young people within the parks
- Host and deliver a high standard of community events within parks and open spaces.
- Continue to promote environmental awareness to park visitors through on site information, public events programme

As an exemplar to other organisations, demonstrates clear leadership on tackling sustainability

We will:

- Embed climate change in our policy development and procurement practices
- Establish a North Northants network to develop and co-design a Climate Strategy and Action Plan
- Place energy efficiency and carbon neutrality at the centre of our assets and fleet vehicles investment decisions.
- Look to reduce the fossil fuel consumption of our vehicle fleet both through the use of more efficient and low carbon vehicles and by reducing avoidable journeys

Embed low carbon technology, sustained and improved green infrastructure, and sustainable forms of transport fit for the future

We will:

- Increase the proportion of total energy used by the council to that which is generated by renewable sources.
- Develop an Electric Vehicle Charging Strategy to identify the rollout of sites across or communities
- Establish Investment Plans into new Cycling and Walking Plans for North Northants

Protect and further enhance the natural environment and ecology

We will:

- Provide inspirational parks & open spaces that are enjoyed by all
- Maximise opportunities to support our wildlife through both our built environment and green spaces.
- Develop a tree strategy to increase coverage and long-term care of our tree stock.
- Improve air quality, particularly in areas where air pollution is highest.
- Tackle littering by discouraging people from throwing litter on our streets and roadsides, as well as support volunteers who wish to take part in local litter picks

Key measures of success

- A lower carbon footprint
- More visitors accessing our green environment
- Increased biodiversity in our green environment
- Percentage of household waste recycled